



***Hello and welcome to our newsletter!***

Thanks for taking the time to open this letter and connect with us here at Buster Boy Mats.

Over the last couple of years, I've had the pleasure of connecting with you either in person or via my website. I love where my path has taken me ever since launching Buster Boy Mats. I've especially loved meeting you and all of our amazing pet community at events such as trade shows, pop-ups, and the many pet inspired events throughout Seattle.

My venture into the making of Buster Boy began six years ago when it was apparent, I was never going to find something to keep Buster, our beloved Cairn/Scotty mix, from slipping on the leather seats of our car.



***Me and Buster:***

I've spent the last 19 years raising my two kids, Jared and Jane with my husband Charlie, and Buster came into our lives nine years ago as a pup. We've spent our days

dropping off, picking up, hauling, picking up, and on...

We live in beautiful Seattle where the city bustles, the country is close, the hills are hilly and, as you must know, it rains a lot. I think it's safe to say that on most days of the year mud and/or rain have been something I've had to deal with. Now, needless to say, I love my Buster but, I also love my car clean.

Over the years you could say that Buster and I are experts at driving around and I'm an expert at trying to keep my car clean and organized.

### ***We had a problem, or, a few problems:***

Even with his seatbelt securely on Buster didn't seem to be able to get a secure grip. I tried EVERYTHING on the market and nothing worked, for several reasons: Buster still slipped, my friends and family had to sit on filthy, hairy seats, it was a pain to have to unbuckle and unstrap the seat covers, I couldn't switch the cover to different seats depending on who was riding in my car, and it was a laborious process to wash.

### ***Problem solved:***

These problems took us nearly two years to solve. But with tireless trial and error and plenty of research, we did it! We created the perfect solution to Buster having a secure, comfortable ride and a solution to my personal problem of dirty car seats.

### **Clean and Tidy, no-Slide Ride:**

With the mats, Buster has a secure, happy ride and I have a clean car! We love our daily rides around town. Now I don't have

to worry about Buster's muddy paws on my seats, I can simply pick the mat up and shake it off or if it's especially dirty or muddy I can hose it off and air dry. When Buster isn't with me, I just roll them up and stow them under the seat. Simple, secure, awesome.

### **There's more!**

If you can relate to any of my car seat woes please visit [www.busterboymats.com](http://www.busterboymats.com) and check out our products. See how nice they look, how easy they are to use, and how simple they can make life with our pups riding along.

You'll find that all our amazing products are car ride-related and all are guaranteed so if you're not totally happy, just return for a complete refund.

If you're wondering about any of our products, just call me, I'd love to answer any questions you might have.

One more thing. If you already have a mat or any of our products, we would LOVE to see a picture of your pup on or with the mat. Nothing is better than seeing pictures of these sweet guys.

Take care until next time!

Xoxo Melanie and Buster ☐

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